

Book Review

Industrial Espionage

Developing a Counterespionage Program

By Daniel J. Benny, Ph.D.

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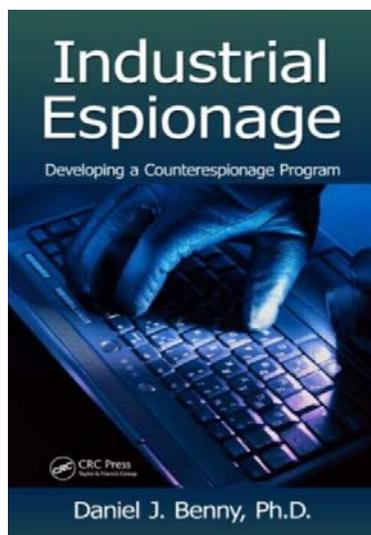
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“How did they know?” You wonder how the paparazzi knew of the arrival location and time of your A-list VIP at the general aviation terminal. Now your VIP is replacing your charter company’s number with your competitor’s on their speed dial. Or the FBO owner wonders how the television reporter knew when and where to ambush their high-value client on the ramp. Perhaps the flight school owner doesn’t quite understand how their rock star student pilot is always interrupted by the paparazzi before their flying lesson can start, taking up their flight instructor’s time and costing the school inefficient use of an airplane. “How did they know?”

Compromise of sensitive business information, including VIP travel timetables, is a game of cat and mouse that flight departments, FBOs, and flight schools cannot afford to lose. Dr. Benny’s textbook *Industrial Espionage* takes the security novice and quickly brings them up to speed on what exactly industrial espionage is and how to develop effective counter-espionage programs.

This is not just a government spy versus spy book. Sensitive information is big business in the corporate world. This primer examines both the physical and cyber sides in protecting sensitive business information.

Concerned that the passenger cabin might be bugged at Flight Level 410 where corporate executives think it’s safe to discuss sensitive topics? Could that explain why the company lost the last contract to a competitor whose offer was just a little bit better? Is your flight department geographically separated from company headquarters and not getting the same IT protection and assistance? What’s at stake if your flight planning software is penetrated by an outsider? This book examines the issues and offers solutions to your problems.

One section especially useful to flight departments will be the planning for countering attempts at espionage while pilots and passengers are on the road. Think your sensitive information systems locked up in that foreign hotel’s safe are actually protected from the prying eyes of government or industrial spies? Think again, and learn from Dr. Benny’s book.

D.H.